

Ryan M. Cameron, Ed.D.

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PROFESSIONAL SUMMARY

A technology and innovation leader specializing in the areas of software development and IT operations. A scholar in the fields of AI, research computing, VR, design thinking, and leadership. A veteran data and analytics architect, with 20 years of experience in strategic planning, data collection/visualization, and responsive, tactical project management. Empathy-driven and motivated by challenging projects that create positive social change and seek to solve wicked problems.

EDUCATION

MAY 2020

DOCTOR OF EDUCATION, AMERICAN COLLEGE OF EDUCATION

Kappa Delta Pi / Honors Graduate

MARCH 2009

MASTER OF SCIENCE INFO SYSTEMS, UNIVERSITY OF PHOENIX

Epsilon Pi Tau / Honors Graduate

EXPERIENCE

2019 – PRESENT

VP, STRATEGY & INNOVATION, IVY.AI

- Maximizes technology portfolio to fulfill comprehensive goals (KPIs) for exceptional service and business growth.
- Creates and advocates for AI and SaaS technology innovations that automate complex enterprise services and improve experiences in health care, education, and civic organizations.
- Provides leadership for the completion of CIO/CISO responsibilities including, IT ops, project management, DR, cybersecurity/privacy, compliance, and other related duties.
- Leads Dev/Ops and IT project management by establishing and overseeing the Agile software development and the consistent use of the (Scrum) framework.
- Establishes new processes and mentors, coaches, and motivates employees to adopt innovations to meet and exceed both short and long-term goals.
- Assists the CEO and CTO in creating and executing the all elements needed to fulfill the annual Ivy.ai strategic plan and product roadmap.
- Enhances corporate communication and outreach efforts to generate presence, participation, and strategic interactions to drive innovation and business growth.
- Supports customer success, generates value for partners through presenting

data and adopting digital transformation.

- Creates new and maintains relationships with customers, partners, and vendors.
- Builds and presents strategic reports, analyzes, and interprets data and metrics.
- Provides in-depth research helping connect the needs of students with technology that provides a positive impact on contemporary learning initiatives.
- Shares knowledge about digital experience and transformation in higher education facilitates conversations about student success, teaching and learning, IT infrastructure, IT security, and research.
- Represents Ivy.ai in industry-specific conferences, trade shows, and events through presentations and keynotes.

2018 – 2020

ASSISTANT VP DIGITAL EXPERIENCE, CREIGHTON UNIVERSITY

- Responsible for innovation, R&D, service desk, ESOC, field support, library services, community, and civic engagement for the Division of Information Technology and Library Services.
- Designed and implemented digital experiences focused on enhancing teaching, learning, research, and service interactions with students, faculty, staff, alumni, and strategic partners.
- Served as the joint organizational leader for the Research and Development Lab, the Division of IT, and the University Libraries.
- Responsible for shaping the University's information services and support vision by providing strategic leadership for the digital transformation of research, IT, and information services.
- Collaboratively developed strategic plans, implemented integrated student service models, and designed and executed academic and research programming.
- Aligned services provided by the Division of IT and Library Services, created innovative student experiences.
- Lead the development of annual, integrated information and research strategies.
- Administered a highly intentional complement of student services focused on the secure creation, transmission, curation, and presentation of information.
- Responsible for developing, maintaining, and implementing a digital roadmap in support of new capabilities and efficiencies that will drive the digital transformation of the University.

2015 – 2018

EXECUTIVE DIRECTOR IT INNOVATION, CREIGHTON UNIVERSITY

- Responsible for identifying growth opportunities through innovation, linking technology investment decisions supporting the University's digital strategy. Assists the CIO in guiding technological change, planning, acquisition, building, modifying, and deployment of IT innovations.
- Grew and administered an innovation engine framework that fosters campus IT initiatives, supporting the university strategic plan, and implementing transformative technologies within a technology incubation center.
- Facilitated the collection, analysis, interpretation, and dissemination of research and data to make recommendations, develop and implement plans for innovative technological investments and adoptions.
- Collaborated, created new partnerships, developed grants, and advocated for

gifts in support of scholarly, research-driven, operational, and creative opportunities that enhance teaching and learning.

- Established and administered the technology research and development lab (Read Lab) supporting undergraduate and graduate internship experiences for students by advocating and seeking faculty-student collaborations, and facilitated engagement in research and global scholarship opportunities.
- Recommended and led efforts to modernize the capabilities of information technology, applications, and systems to foster and grow current mobile, social media, and other future strategies.
- Provided reports and advisement on higher education, information technologies, and related market trends identified opportunities for the university.
- Solicited ideas and feedback from university stakeholders; sought new opportunities to enhance information technology services and supported the campus community.
- Managed division-specific internal and external communications, developed and implemented comprehensive communication and marketing campaigns.

2012 – 2015

SENIOR DIRECTOR IT, CREIGHTON UNIVERSITY

- Provided vision, strategy, and leadership for comprehensive academic technologies and classroom environments.
- Ensured technological delivery systems, infrastructure, processes, and policies support student/faculty needs and standards, as well as student technology and learning needs.
- Formulated and recommended policies, practices, and guidelines for the Academic Technology unit, administered unit budget, and represented the Academic Technology unit in meetings with academic departments and university-wide committees, task forces, and user groups.
- Managed instructional technology and applications areas, Faculty Staff Student Training (applications, systems, new technologies), Web-enabled course tools, and faculty staff training in new/mobile technologies.

SKILLS & CERTIFICATIONS

- IDEO Certified - Design Thinking.
- ITIL (v3) Foundations.
- ITIL (v3) Release Management.
- Six Sigma Yellow Belt.
- Certified Scrum Master (CSM).
- Various IT compliance areas, SOC 2, ISO 27001, HIPAA, FERPA, GDPR, PIPEDA, others.

RECENT HONORS

- Technology innovator of the year 2021 – AIM Institute.
- IT World Award (Gold). Best product to combat and reduce the impact of COVID-19, 2021 – Globee.
- Magis Moderator Award 2015 – Creighton University.
- Rev. Thomas J. Lukaszewicz, S.J. Administrator of the year. 2014 – Creighton University.